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CEASE is the working name of CEASE UK Charity registration number: 1182515

Imagery: stock images posed by models for illustrative purposes only.





FOREWORD

by the Chair of Trustees, Naomi Miles

It has been a joy this year to see how CEASE has come into its own. We have been perfectly placed to lobby the government during the Online Safety Bill's passage through parliament on the issue of online pornography.

This Bill represents a once-in-a-lifetime opportunity to bring about effective regulation to the online pornography industry, which has largely escaped public scrutiny in the UK. Our focus has been the demand for robust age verification measures to prevent children's free and easy access to pornography on both dedicated websites and on social media. We have also been campaigning for more effective processes to prevent the proliferation of illegal and harmful content (such as child sexual abuse material, image-based sexual abuse and other non-consensual material), as well as highlighting the discrepancy in the regulation of online and offline pornography.

We had the privilege of leading a small coalition of expert individuals and charities committed to the swift introduction of age verification measures for pornography sites. Holding the government to account is a crucial part of what we do.

Over the course of several months, we have been able to scrutinise the Online Safety Bill, giving feedback and making recommendations for improvement to the pre-legislative scrutiny committee. Working in collaboration with Barnardo's and with the help of CARE and other experts, we crafted numerous amendments to the Bill and were pleased that each one was tabled by MPs and mentioned in debates.

We are painfully aware that the experiences we have heard from survivors about the harms of pornography are only the tip of the iceberg. Some stories are scattered in forums across the internet and others have not yet been told. That is why we set up a new website, Expose the Harm: a forum that gathers the stories of all those who have been negatively impacted by pornography in some way. It is high time that society woke up to the physical, psychological and relational damage being done by online pornography and that governments and policy makers acknowledge and act upon the urgent need for intervention and industry regulation.

The battle is ongoing. Too many people remain under the illusion that pornography is "harmless fun", blind to the ways in which it drives sexual exploitation and abuse. With so few organisations representing this issue, we are acutely aware that we carry a huge weight of responsibility. Thank you for sharing that load with us.

Naomi Miles, Founder and Chair of CEASE

TRUSTEES REPORT



ABOUT US



OUR VISION

We want to see a world without sexual exploitation.



OUR MISSION

To expose and dismantle the cultural and commercial driving forces behind all forms of sexual exploitation in the UK.



OUR VALUES

We work with:

Optimism

Although the work is hard, the tide is beginning to turn. We are absolutely confident we'll see and be part of significant change in the coming years. Though issues we work on will not be solved today or tomorrow, we work with hope and courage, and have the stamina to stay the course for as long as it takes.

Openness

We welcome anyone to the movement to end sexual exploitation regardless of age, sex, sexuality, gender, ethnicity, class, belief or ability. We partner with organisations and individuals who share our stance on sexual exploitation, regardless of their background. We build bridges across political, ideological, religious, national and cultural lines, to create a stronger collective call for change.

Integrity

What you see is what you get with us. As people and as an organisation, we act with integrity in everything we do.

Equality

We believe in the essential dignity and value of every person. That means we strive to amplify the voices of those who are most impacted by sexual exploitation, who are often also the least heard. We aim to hear and understand perspectives of people who disagree with us and engage with them thoughtfully.

Integration

We always place sexual exploitation within the widest possible cultural and commercial contexts. We look at what is causing sexual exploitation, following the path upstream until we identify the largest, most powerful drivers.

PUBLIC BENEFIT

The objectives and activities undertaken by the charity are set with the public benefit in mind. The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

ACHIEVEMENTS

This year we...

Shaped legislation through our campaigning work on the **Online Safety Bill**

Evidenced the damage done by pornography through launching Exposetheharm.com

Strengthened CEASE by creating two senior roles in policy and communications

SHAPING LEGISLATION

Open letter

In the summer of 2022, in the wake of Boris Johnson's resignation as Prime Minister and the ensuing delay to the Online Safety Bill, we wrote an open letter to the government urging them to prioritise work on the Bill once the new prime minister was in place. The letter gathered over 150 diverse signatories from peers, academics, campaigners, survivors, charities and individuals all sharing our conviction that children must be protected from online pornography. We also created template letters for the public to email their MP asking them to show their support for the Bill.

Parliamentary event

In November 2022, CEASE and Barnardo's held an event at the House of Lords called 'Pornography and the Online Safety Bill: Is the OSB doing enough to protect children from the harms of online pornography?' The event, sponsored by Lord Bethell, was attended by MPs, peers, and various other stakeholders such as Ofcom, the BBFC and the Children's Commissioner's Office. Evidence from the panel of experts was preceded by the testimony of a man who had encountered pornography at the age of 10 and had become addicted. Talking about a particularly troubling incident, he shared:

The video seemed to depict two women being raped. No, it hadn't depicted rape. I think they were raped. I think I knew this at the time deep down. I remember the horror in their faces. They cried. They looked broken. And I'd watched it.

I'm still processing the event now and the effects of it aren't yet fully clear to me. But this is not a video that anyone – let alone a thirteen-year-old – should have been able to stumble across. In any filmed material, a viewer can feel as though they're immersed in what's going on. Did I? And if so as a perpetrator or as a victim? Or even simply as a by-stander who couldn't look away or stop what was happening?

When I look at myself in the mirror and feel an acute sense of embarrassment, quilt and shame, is this why? It seems logical that this event has at least contributed to that. It's not a good place for any person to be in.

In April [2022], the Children's Commissioner said that 'we'll look back in 20 years and be absolutely stunned that our children were exposed to so much harm online'. We don't need to wait that long – I stand before you as a living, breathing example.

I can, to an extent, forgive the responsible adults and lawmakers who were running *the show as I was growing up – the internet* was exploding rapidly and there were lots of changes to contend and catch-up with.

I am, however, slightly more reluctant to *forgive those in the present day – the dangers* have been clear for a long time now and action has been too slow."

Drafting amendments

Following the House of Lords event, we convened a coalition of like-minded organisations and individual experts to re-draft Part 5 of the Online Safety Bill which would create more robust, speedier regulations on age verification for online pornography and bring parity to the regulation on online and offline pornographic content. This was tabled by Lord Bethell during the second reading of the Bill in the House of Lords where 27 peers spoke on the need for age verification for pornography and supported our amendments.

SHOWING THE SCALE OF THE PROBLEM

In June 2022 we launched a new website for people to share, safely and anonymously, how pornography has harmed them. Expose The Harm gives a voice to the thousands of men, women and children whose lives have been negatively impacted either directly or indirectly.

More and more people are waking up to the impact of pornography on their physical and mental health and relationships. These harms are increasingly hard to deny and include:

- Sexual health practitioners and GPs are reporting increasing rates of young men seeking help for pornography and sex addiction and pornographyinduced erectile dysfunction (PIED).
- Charities such as Barnardo's are identifying pornography as both driving children's harmful sexual behaviour and increasing vulnerability to abuse.
- Police and child sexual abuse experts are noting the increasing trend for young men to acquire an interest in child sexual abuse material via the route of mainstream pornography.
- In its 2021 review, Ofsted described the prevalence of sexual harassment and violence in English schools, which are often so normalised that pupils fail to report it.
- The website Everyone's Invited has collected over 50,000 stories from girls and young women who have experienced "rape culture" at schools and universities.

www.ExposeTheHarm.com

RECOGNISED AS EXPERTS

In May 2022, the National Centre on Sexual Exploitation (NCOSE) hosted a symposium in Washington DC, USA, on 'Child Sexual Abuse, Sex Trafficking, and the Pornography Industry: Toxic Online Criminality'. CEASE was invited to give an insight into our work campaigning for the inclusion of age verification in the Online Safety Bill.

In June 2022, as part of the UK government's inquiry into pornography and its impact on violence against women and girls, our Chief Executive, Vanessa Morse, was invited to give evidence to the Women and Equalities Committee on the links between pornography and harmful sexual attitudes and behaviours.

STRENGTHENING CEASE

We recruited two new members of staff into senior leadership roles. Jo Black became our Head of Communications leading on brand and reputation, digital and social media presence, media relations, and marketing. Gemma Kelly became our Head of Policy and Public Affairs leading on political engagement, legislative advocacy and campaigning.

Our three-year organisational strategy was developed and signed off by the CEASE board and is underpinned by three-year strategies for communications and policy and public affairs.

STRATEGY 2023-2025: AT A GLANCE

Our vision:	We want to see a world wit	We want to see a world without sexual exploitation.				
Our mission:	We expose and dismantle t	he cultural and commercial on in the UK.	driving forces behind all			
Our values:	Optimism Openness	Integrity Equality Ir	ntegration			
Our strategic priorities:	Expose the harms of online pornography and pornified cultured	2. Disrupt the business model of the online pornography industry	3. Strengthen CEASE to become a leading national charity in the fight against sexual exploitation			
Our strategic objectives:	 Educate on direct/ indirect harms of pornography of me/ them/us Raise awareness of harms of pornography Gather and amplify voices SE 101: Show people how pornography and sexual exploitation are linked 	1. Legislative advocacy to bring regulation 2. Convene and collaborate with experts 3. Engage those who facilitate, host and profit from online pornography 4. Strategic legal action	1. Expand income streams 2. Develop our Board and strengthen our Governance 3. Develop strategic partnerships 4. Base work on current and comprehensive practice, research, insights and lived experience of sexual exploitation			
Our enablers:	pornography to an increa	ral momentum in order to ar asingly receptive society. visibility and trustworthiness g the voices and stories of sur	among our stakeholders.			



Reference and **Administrative Details**

The trustees present the annual report together with the financial statements for the year ended 31 March 2023. The financial statements have been prepared in accordance with the accounting policies set out on page 11 and comply with the Charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 16 July 2014.

Trustees

N R Miles

J C Miles

J Heys

O Scutt

K Smith (nee Edwards) (appointed 12/12/22)

Chief Executive Officer

V Morse

Charity Registration Number

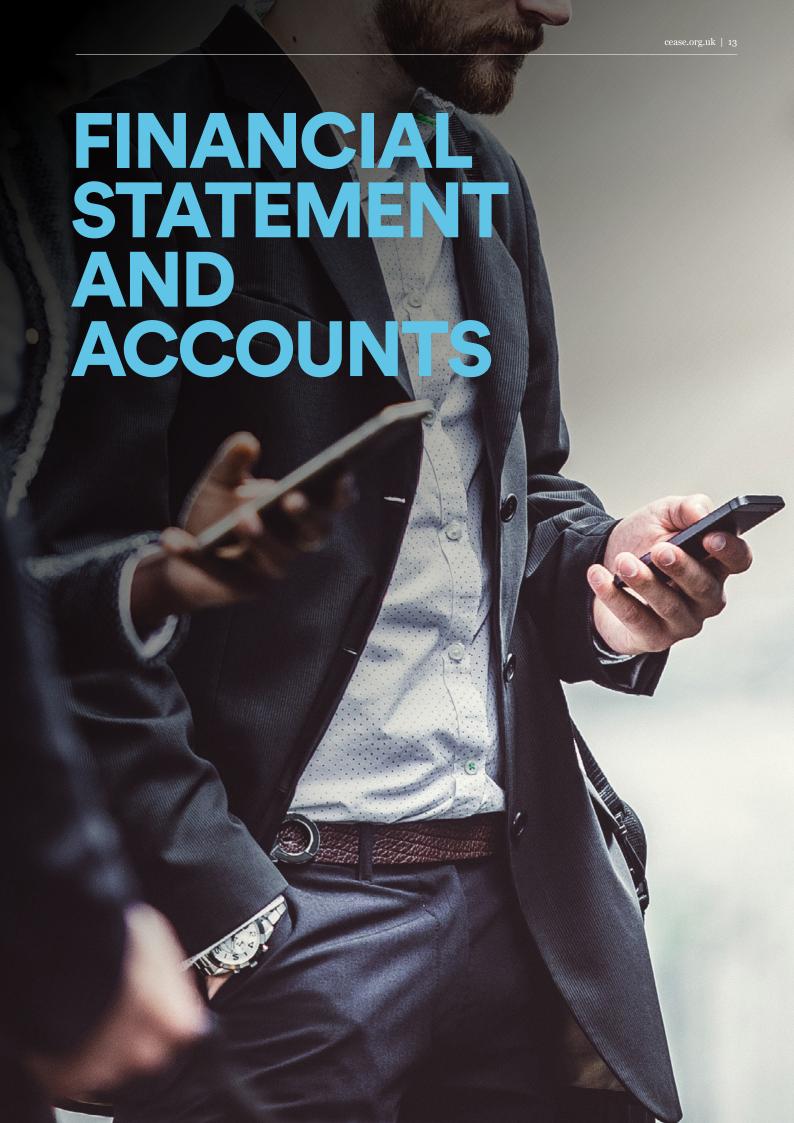
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Bankers

HSBC Bank PLC 56 Queen Street Cardiff CF10 2PX

Independent Examiner

D C S Cooke MA (Oxon) FCA FCIE David Cooke & Co **Chartered Accountants** 5 Briar Close Banbury Oxfordshire **OX16 9DS**



FINANCIAL REVIEW

The total income for the year was £166,682 (2022: £155,975) of which all £166,682 were donations. At the end of the year CEASE UK had net assets of £85,959 including £50,000 designated by the Trustees as General (Unrestricted) Reserves.

RESERVES

The trustees have designated funds from unrestricted funds which are set aside for unforeseen expenditure and specific costs. There were no restricted funds during or at the end of the year. The unrestricted general fund will be used for charitable expenditure and general administrative charity expenditure. All of the reserves were available in the bank balance at the year end.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Nature of governing document

CEASE UK is a charitable incorporated organisation governed by its Constitution dated 15 March 2019 and administered by its trustees. It is registered with the Charity Commission.

Recruitment and appointment of trustees

The trustees meet or search out new trustees from the public and inform the Board of Trustees who then meet and interview the prospective member. The trustee must have the skills, knowledge and experience needed for the effective administration of the CIO.

FUNDS HELD AS CUSTODIAN TRUSTEE

The charity and trustees did not act as custodian trustees in the year.

The annual report was approved by the trustees of the charity on 20 November 2023 and signed on its behalf by:

NR Miles

Chair and Trustee

to the Trustees of CEASE UK

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 March 2023.

Responsibilities and basis of report

As the charity's trustees are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination. I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me reasonable cause to believe that in any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- · The accounts did not accord with the accounting records; or
- The accounts did not comply with the applicable requirements concerning the dorm and content of the accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

D C S Cooke MA (Oxon) FCA FCIE David Cooke & Co Chartered Accountants 5 Briar Close Banbury Oxon OX16 9DS

DCS Cooke

Date: 12 December 2023



STATEMENT OF FINANCIAL ACTIVITIES

for the Year Ended 31 March 2023

(Including Income and Expenditure Account)

		Unrestricted General Funds	Designated Funds	Total 2023	Total 2022
	Notes	£	£	£	£
Income					
Donations	2	166,682	-	166,682	155,975
Other income		-	-	-	-
Total income		166,682	-	166,682	155,975
Evnanditura					
Expenditure					
Fundraising		3,413	-	3,413	-
Charitable Activities	3	157,073	-	157,073	152,797
Support Activities	4	11,520	-	11,520	9,933
Total Expenditure		172,006		172,006	162,730
Net income/(expenditure)		(5,324)	-	(5,324)	(6,755)
Transfers between Funds		-	-	-	-
Net movement in funds		(5,324)	-	(5,324)	(6,755)
Total Funds brought forward	ì	91,283	-	91,283	98,038
Total Funds carried forward		85,959	-	85,959	91,283

BALANCE SHEET

as at 31 March 2023

		Unrestricted General Funds	Designated Funds	Total 2023	Total 2022
	Notes	£	£	£	£
Fixed Assets					
Tangible assets	5	1,001	-	1,001	650
Current Assets					
Debtors	6	1,392	-	1,392	1,148
Cash at bank and in hand		91,084	-	91,084	98,263
		92,476		92,476	99,411
Creditors: Amounts falling due within one year	7	7,518	-	7,518	8,778
Net current assets/(liabilities)		84,958	-	84,958	90,633
Net assets		85,959	<u>-</u>	85,959	91,283
Financed by:					
Unrestricted Funds		85,959	-	85,959	91,283

Approved on 1st December 2023

NR Miles

Chair and Trustee



NOTES TO THE FINANCIAL STATEMENTS

for the Year Ended 31 March 2023

1. ACCOUNTING POLICIES

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the charity's financial statements.

(a) Basis of accounting

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes; and in accordance with "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)" (as amended for accounting periods commencing from 1 January 2016) and the Charities Act 2011. CEASE is a Public Benefit Entity as defined by FRS102.

(b) Going concern

At the time of approving the accounts, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

(c) Incoming Resources

Donations represent cash received during the year, including tax repayments received.

Charitable Activities income comprises income from various activities furthering the charity's aims. Investment income comprises interest received from money in deposit accounts.

(d) Resources Expended

The cost of generating funds are costs incurred in promoting the charity and its work.

Charitable Activities Expenditure comprises all expenditure directly related to the charity's objects. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them, including support and governance costs.

(f) Tangible Fixed Assets and Depreciation

Fixed assets below an original cost of £1,000 are not capitalised. Depreciation is provided on all other fixed assets in order to write off the cost less estimated residual value, on a reducing balance basis, over their expected useful lives, at the following annual rates:

Fixtures & Fittings: 25%

Motor vehicles: 25%

(g) Taxation

CEASE is a registered charity, and is therefore exempt from income and corporation tax. It is not registered for VAT; expenditure is therefore recorded at the VAT-inclusive cost.

2. INCOME FROM DONATIONS & LEGACIES

	Unrestricted General Funds	Designated Funds	Total 2023	Total 2022
	£	£	£	£
Debtors	130,255	-	130,255	135,005
Cash at bank and in hand	36,427	-	36,427	20,970
	166,682	-	166,682	155,975

3. CHARITABLE ACTIVITIES EXPENDITURE

	Unrestricted General Funds	Designated Funds	Total 2023	Total 2022
	£	£	£	£
Consulting	5,035	-	5,035	43,999
Marketing and communications	2,577	-	2,5 77	5,281
Wages & other staff costs	129,190	-	129,190	81,856
Travel & subsistence	6,450	-	6,450	2,343
Grants & donations	-	-	-	500
Hospitality	680	-	680	160
Event attendance	110	-	110	377
Staff training	1,769	-	1,769	5,281
Communications campaigns	6,036	-	6,036	8,328
Policy & public affairs campaigns	5,226	-	5,226	4,672
	157,073	-	157,073	152,797

4. SUPPORT COSTS

	Unrestricted General Funds	Designated Funds	Total 2023	Total 2022
	£	£	£	£
Accountancy fees	1,053	-	1,053	1,372
Independent examination fees	900	-	900	840
General office expenditure	4,757	-	4,757	1,987
Subscriptions	1,273	-	1,273	832
Insurance	793	-	793	497
Depreciation	417	-	417	239
Fines paid	35	-	35	1,646
Legal expenses	2,292	-	2,292	2,520
	11,520	-	11,520	9,933

5. TANGIBLE FIXED ASSETS

	Furniture & Equipment	Total 2023
	£	£
Cost		
As at 1 April 2022	1,117	1,117
Additions	768	768
As at 31 March 2023	1,885	1,885
Depreciation		
As at 1 April 2022	467	467
Charge for the year	417	417
As at 31 March 2023	884	884
Net Book Value		
As at 31 March 2022	1,001	1,001
As at 31 March 2022	650	650

6. DEBTORS

	Unrestricted General Funds	Designated Funds	Total 2023	Total 2022
	£	£	£	£
Prepayments	1,142	-	1,142	1,148
Other	250	-	250	
	1,392	-	1,392	1,148

7. CREDITORS: AMOUNTS FALLING DUE WITHIN 1 YEAR

	Unrestricted General Funds	Designated Funds	Total 2023	Total 2022
	£	£	£	£
Trade creditors	1,786	-	1,786	6,345
Tax & social security	4,712	-	4,712	1,563
Accruals	1,020	-	1,020	870
	7,518	-	7,518	8,778

	Brought Forward	Received	Paid	Transfers	Carried Forward
	£	£	£	£	£
Unrestricted General Fund	41,283	166,682	(172,006)	-	35,959
Unrestricted Designated Fund					
Reserve Fund	50,000	-	-	-	50,000
•	91,283	166,682	(172,006)	-	85,959

9. TRANSACTIONS WITH TRUSTEES

During the year the trustees received no remuneration. One trustee was reimbursed £183 (2022: £252) for travel and other expenses during the year. No trustees have received any benefits from the charity during the year.

10. RELATED PARTY TRANSACTIONS

There were no related party transactions in the year.

